

ARM Conference 2024 – FAQs

The hotel is located approximately 15 minutes from the Sarasota/Bradenton International Airport and approximately 90 minutes from Tampa International Airport. For airport transportation information, the hotel recommends SRQ Services (reservations@srqservices.com) however taxis and Uber are other alternatives.

We are pleased to inform you that we have negotiated to have the “resort fee” waived and have secured a 10% discount on Spa and Golf services. As the spa sells out daily, it is recommended that you book in advance. Mention that you are attending the ARM Conference Event. With any scheduled service, you will have complimentary access to the spa amenities such as the healing waters whirlpool, dry sauna and steam room. To reserve a spa treatment, please call (941) 309-2090 or go to: [Spa \(ritzcarlton.com\)](http://spa.ritzcarlton.com). For golf, please call Korey Durkee at (941) 309-2900.

We are thrilled that this conference venue offers many restaurants, music venues and shops within walking distance to the hotel as well as complimentary shuttles to the shopping/restaurant district of St. Armand’s Circle and The Beach Club on Lido Key. From its downtown location, The Ritz-Carlton, Sarasota enjoys convenient access to the city’s array of attractions. Spend free time browsing the shops at St. Armand’s Circle or observing the impressive art collections of the Ringling Museum. Or head to nearby Marina Jacks for a dinner cruise along the Gulf. With shopping, dining, entertainment and more all close by, this hotel is the perfect base for exploring Sarasota.

NOTE: Due to the hotel being within walking proximity to dining options, trolleys will NOT be provided for transportation on Monday evening. As previously mentioned, the hotel does have shuttle service on a limited schedule for ALL hotel guests. If you are planning a dinner event that is not within walking distance of the hotel, you should arrange transportation. The hotel concierge desk can assist you.

Please remember that name badges are mandatory for all events and meetings. If you are bringing a guest who plans to attend the conference dinner with you on Tuesday evening, they must be pre-registered for a \$200.00 registration/dinner only fee. **They would not be entitled to attend any other functions unless they are a fully paid/registered attendee.**

Finally, if for some reason you must cancel your hotel reservations, be sure to do so as early as possible to avoid penalties. Refer to your reservation confirmation for more information.

No paid registration = no name tag = no entry!